

# Exhibit E

From: Administrator@latimescipasettlement.com  
To: JonQClassMember@domain.com  
Re: Legal Notice of Class Action Settlement

## NOTICE OF PROPOSED CLASS ACTION SETTLEMENT

*Mirmalek v. Los Angeles Times Communications LLC, Case No. 3:24-cv-01797-CRB  
(United States District Court for the Northern District of California)*

### Our Records Indicate You Have Subscribed to *LA Times* and May Be Entitled to a Payment From a Class Action Settlement.

*A court authorized this notice. You are not being sued. This is not a solicitation from a lawyer.*

This notice is to inform you that a settlement has been reached in a class action lawsuit claiming that Defendant, Los Angeles Times Communications LLC, installed and used three trackers—the TripleLift Tracker, GumGum Tracker, and Audiencerate Tracker (the “Trackers”—on Website visitors’ internet browsers, without consent and in violation of Section 638.51(a) of the California Invasion of Privacy Act (“CIPA”). Defendant denies that it violated any law, but has agreed to the settlement to avoid the uncertainties and expenses associated with continuing the case.

**Am I a Class Member?** Our records indicate you may be a Class Member. Class Members are all persons in California who, from January 31, 2023, to and through [Month day, year], accessed LA Times online via website or mobile app in California and had their information collected by tracking technologies.

**What Can I Get?** If approved by the Court, Defendant will establish a Settlement Fund of \$3,850,000.00 to pay all valid claims submitted by the Settlement Class, together with notice and administration expenses, attorneys’ fees and costs, and an incentive award. If you are entitled to relief, you may submit a claim to receive a *pro rata* share of the Settlement Fund, estimated at \$[] per class member.

**How Do I Get a Payment?** You must submit a timely and complete Claim Form **no later than [claims deadline]**. You can file a claim by clicking [here.] Your payment will come by check unless you elect to receive payment electronically by PayPal or Venmo.

**What are My Other Options?** You may exclude yourself from the Class by sending a letter to the settlement administrator no later than [objection/exclusion deadline]. If you exclude yourself, you cannot get a settlement payment, but you keep any rights you may have to sue the Defendant over the legal issues in the lawsuit. You and/or your lawyer have the right to appear before the Court and/or object to the proposed settlement. Your written objection must be filed no later than [objection/exclusion deadline]. Specific instructions about how to object to, or exclude yourself from, the Settlement are available at [www.latimescipasettlement.com](http://www.latimescipasettlement.com). If you file a claim or do nothing, and the Court approves the Settlement, you will be bound by all of the Court’s orders and judgments. In addition, your claims relating to the alleged disclosure to any third party of information collected in connection to your use of Defendant’s website or mobile app will be released.

**Who Represents Me?** The Court has appointed the law firm of Bursor & Fisher, P.A. to represent the class. These attorneys are called Class Counsel. You will not be charged for these lawyers. If you want to be represented by your own lawyer in this case, you may hire one at your expense.

**When Will the Court Consider the Proposed Settlement?** The Court will hold the Final Approval Hearing at [redacted] m. on [date] in Courtroom 6 at the U.S. Courthouse, 450 Golden Gate Ave., San Francisco, CA 94102. At that hearing, the Court will: hear any objections concerning the fairness of the settlement; determine the fairness of the settlement; decide whether to approve Class Counsel's request for attorneys' fees and costs; and decide whether to award the Class Representative \$5,000 from the Settlement Fund for her service in helping to bring and settle this case. Defendant has agreed to pay Class Counsel reasonable attorneys' fees in an amount to be determined by the Court. Class Counsel is entitled to seek no more than one-third of the Settlement Fund, but the Court may award less than this amount.

**How Do I Get More Information?** For more information, including the full Notice, Claim Form and Settlement Agreement go to [www.latimescipasettlement.com](http://www.latimescipasettlement.com), contact the settlement administrator at 1-[redacted]-[redacted]-[redacted] or LA Times CIPA Settlement Administrator, [redacted], or contact Class Counsel at [info@bursor.com](mailto:info@bursor.com).